



# Current Research on Turkish Law

Tuesday, 23 May 2023 – 2:30 p.m. (CEST)

Virtual lecture via Zoom

## "Planned Obsolescence – Recent Developments and What May Come Next"

*Assoc. Prof. Dr. Başak Şit İmamoğlu*

Ankara University

The virtual lecture will be held as a video conference via Zoom.

Please register for the lecture no later than Monday, 22 May 2023 using  
this [LINK](#). You will receive the login details on Monday afternoon.

*Biset Sena Güneş*

(Max Planck Institute for Comparative and International Private Law, Hamburg)



## About the Speaker:

*Başak Şit İmamoğlu* is an associate professor of commercial law at the Ankara University Faculty of Law. She received her Ph.D from the same university following her studies at FU-Berlin.

Dr. Şit İmamoğlu's earlier body of research focused on banking law and commercial enterprises. She is a member of the Banking and Commercial Law Research Institute and has, among other duties, served for several years as the editor of the Journal of Banking and Commercial Law. She is the author of three books, several articles, and multiple book chapters and has published more than a dozen editorials on various subjects relating to commercial law with a focus on bank loans as well as commercial and secured transactions. Her more recent research has shifted its focus onto sustainability and particularly onto planned obsolescence and circular economies, a focus which was embodied in her 2020 book "Planlı Eskitme" [Planned Obsolescence]. Dr. Şit İmamoğlu currently leads a state-funded national research project that is exploring the legal infrastructure necessary for a transition to a circular economy with a view to commercial law.

## About the Topic:

In the last few years, planned obsolescence has moved from being a merely whispered suspicion among consumers to an acknowledged legal issue dominating the agendas of lawmakers. Indeed, planned obsolescence, which has become the subject of lawsuits or investigations in many countries, such as the United States, Brazil, France, Italy, and most recently the United Kingdom, cannot be overlooked by any legal system that views sustainability as a must-be-achieved goal. The proposal which the EU Commission announced to the public on March 2022 in line with the New Consumer Agenda envisions changes regarding planned obsolescence in the regulations on unfair commercial practices, consumer rights, and ecodesign. Having in mind both this proposal, which is still being discussed, as well as decisions of the Turkish Court of Cassation, the talk will primarily consider how the fight against planned obsolescence can be removed from the narrow framework and ambiguous boundaries of information and disclosure obligations and defined instead within a structure of new legal rules shaped on an axis of sustainability and circular economy.

## About the Seminar Series:

The new seminar series "Current Research on Turkish Law" regularly invites outstanding scholars and practitioners working on different topics of Turkish private law to present and discuss their findings. The seminar series particularly aims to create a platform where both international researchers interested in Turkish law and Turkish researchers working on comparative law can come together and exchange scholarly ideas. Participation is open to all interested students and researchers.